### MalwareDNA

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# Objective

- Malware is one of the most dangerous and costly cyber threats to national security.
- Classifying a malware sample into a family aids in understanding the behavior of the malware, which is helpful for estimating the severity of the threat and developing mitigation strategies.
- Prior malware defense solutions do not sufficiently address a number of real-world **challenges** slowing down the adoption of ML-based solutions against malware threats depside the cost savings:
  - <u>Considering the cost associated with</u> labeled malware
  - Using supervised solutions that poorly generalize to new malware
  - Detecting both rare and prominent malware families
  - Incorporating the ability to identify new/novel malware families

**Malware-DNA:** ML method that considers software analogous to the genomic DNA, malware as malicious mutations (e.g., cancer) in the software genome, and targets extraction and recognition of accurate mutational malware signatures.

• Using the ideas of our <u>2021 R&D 100 winning</u> <u>SmartTensors AI Platform<sup>[1]</sup></u>, we introduce a **new ML** method for malware family classification and novel malware family detection that achieves stateof-the-art results while addressing the major shortcomings in the field.

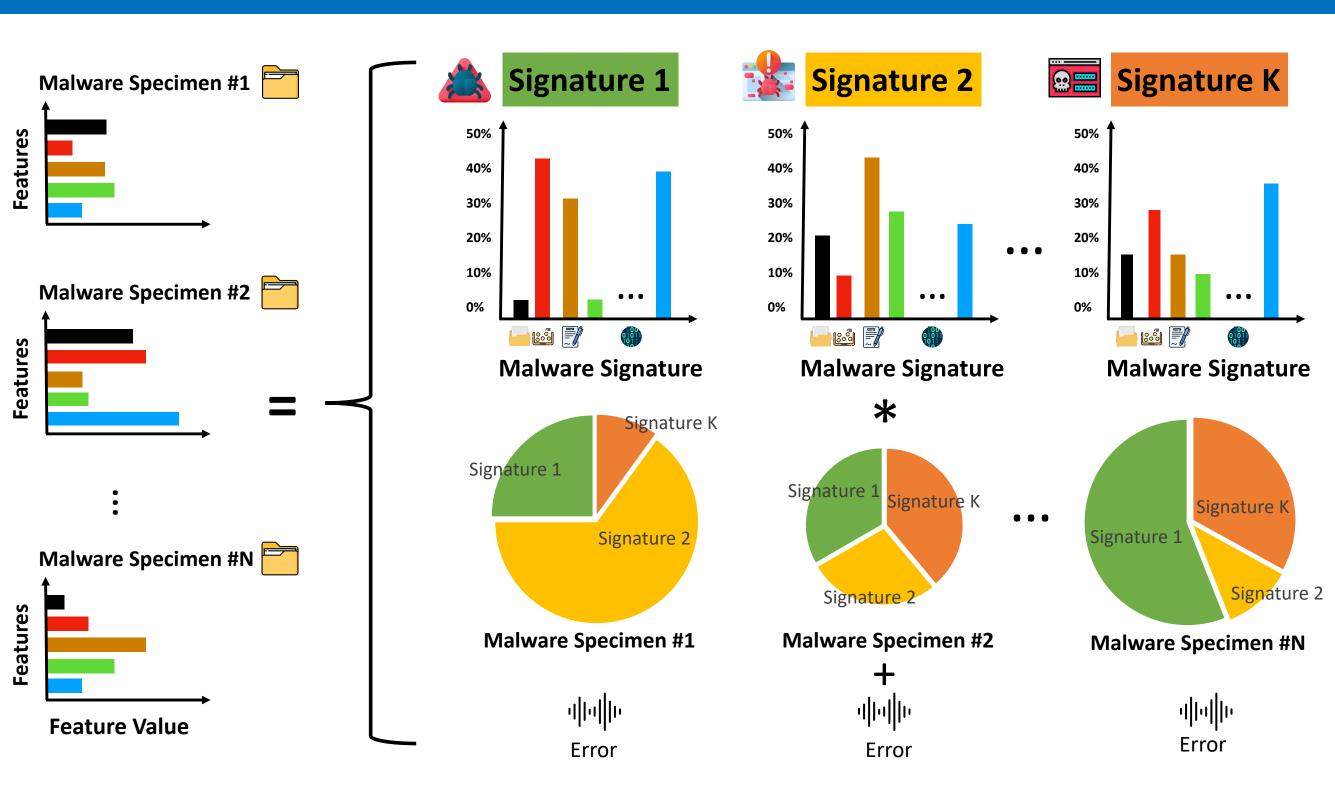
### REFERENCES

This poster has been designed using resources from Flaticon.com hierarchical manner to separate the mixed latent signatures. [1] Boian Alexandrov, Velimir Vesselinov, and Kim Orskov Rasmussen. SmartTensors **New sample identification:** Project a new sample onto the Unsupervised AI platform for Big-Data Analytics. Technical Report, Los Alamos National Lab. (LANL), Los Alamos, NM (United States), 2021. LA-UR-21-25064. archive using Non-negative Least Squares Solver (NNLS), [2] Anderson, Hyrum S., and Phil Roth. "Ember: an open dataset for training static PE malware machine learning models." arXiv preprint arXiv:1804.04637 (2018). and obtain a similarity score. [3] Ding, Y., Liu, J., Xiong, J., & Shi, Y. (2020). Revisiting the evaluation of uncertainty estimation and its application to explore model complexity- uncertainty trade-off. In Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition Workshops (pp. 4-5). [8] Presented at the Conference on Data Analysis (CoDA), Santa Fe, New Mexico. March 7-9, 2023. Rantos, K., A. Spyros, A. Papanikolaou, A. Kritsas, C. Ilioudis, and V. Katos,



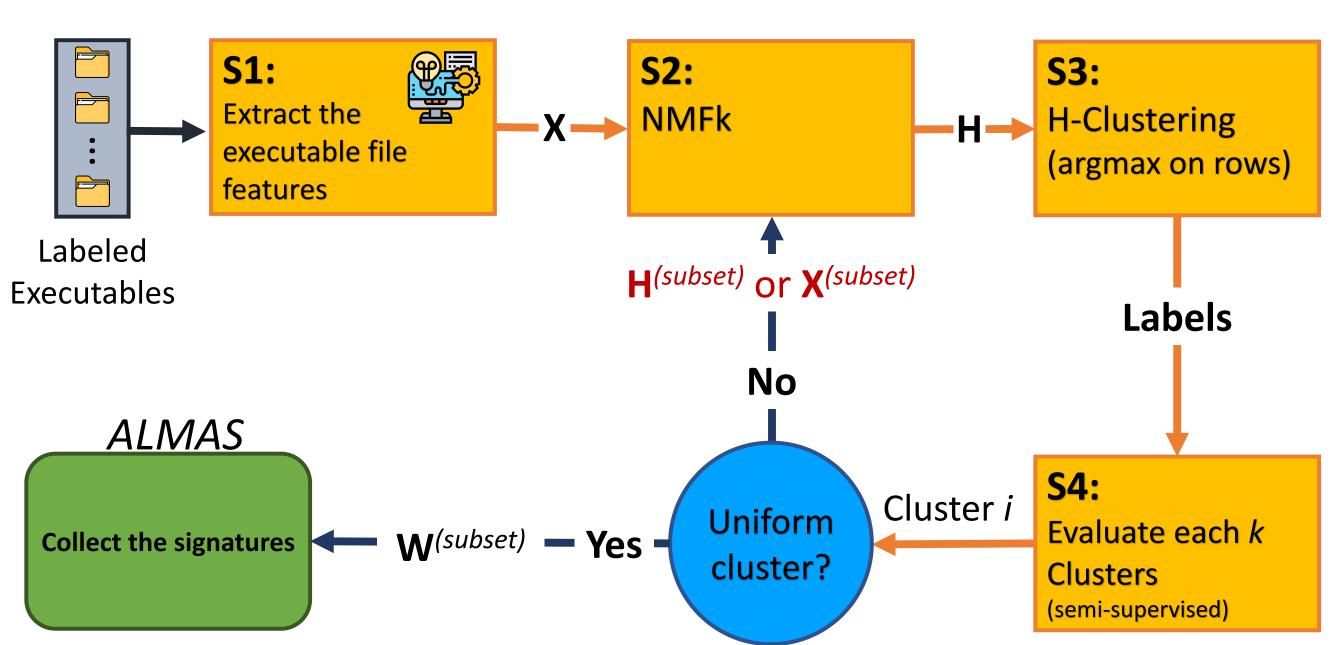






Method

• We first build an archive of identifying latent software signatures via hierarchical factorization which includes estimation of the number of latent signals<sup>[1]</sup>.

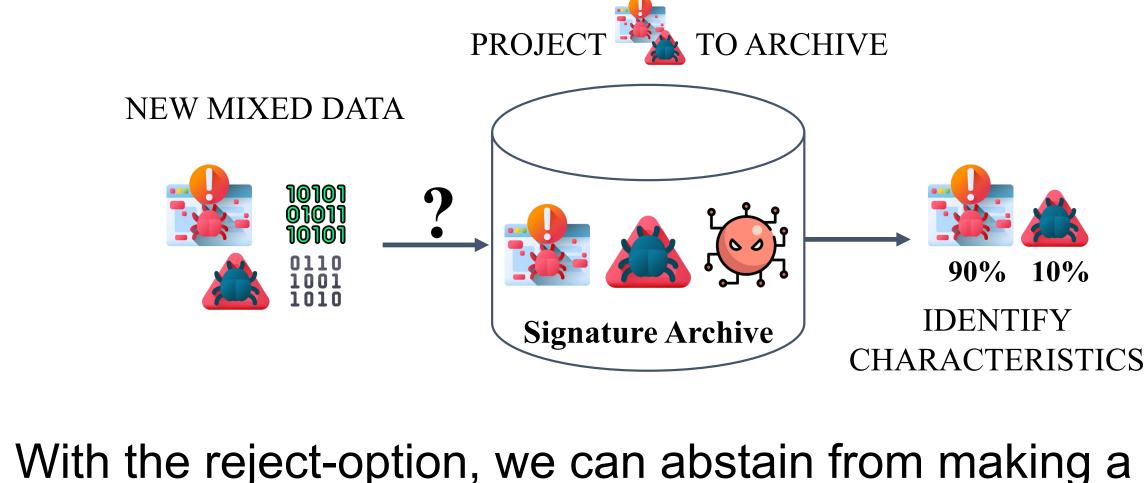


- Extract observational features from labeled malware.
- **S2:** Non-negative factorization of the observational data **X** which gives us a factor matrix **W** (*k* columns are the latent signatures) and **H** (rows are the magnitudes of each of the k signatures).
- **S3:** Apply a custom clustering which assigns each of the samples to one of the k signature-clusters.
- **S4:** When a uniform cluster is identified, i.e. a cluster which contains specimens from the same family, we add the annotated cluster centroid to our archive of signatures.
- Otherwise, we continue with successive factorizations in a

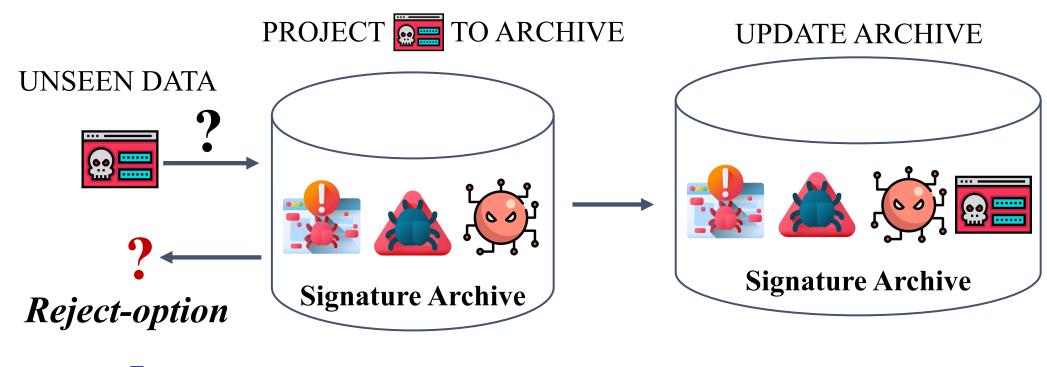
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### **Reject-Option**

say both "This is a known malware!", and "I do not know what this is!". Based on the similarity score obtained from the NNLS projection and a **threshold** *t*, we can characterize the new known specimen:

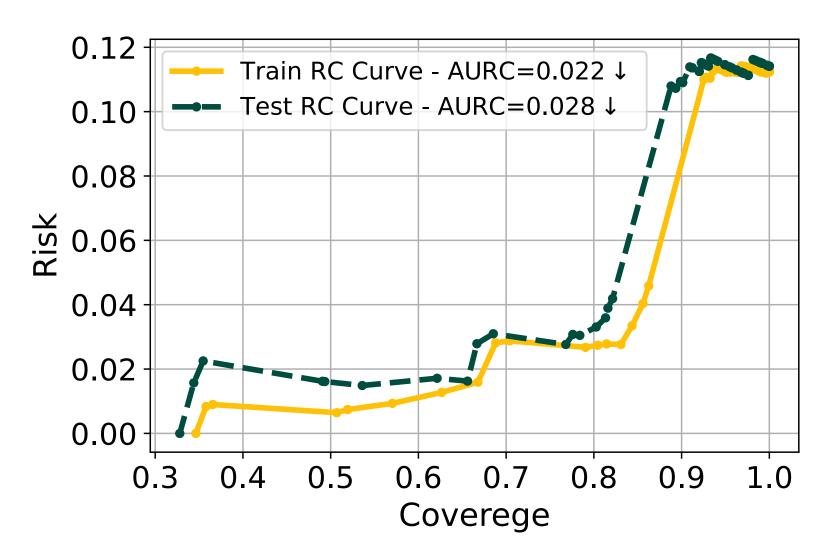


prediction when an unknown specimen is seen:



## Experiments

- Using the EMBER-2018<sup>[2]</sup> dataset, we randomly sample 5,000 malware specimens from families ramnit, adposhel,
- The performance of our method is reported with the Area Under the Curve of Risk-Coverage<sup>[3]</sup> (AURC, where lower is better), and the accuracy score.
- We achieve a great AURC score of 0.028: which means that at ~90% coverage we get an accuracy score of ~0.97 and correctly identify ~60% of ramnit as novel.



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• The reject-option is the ability for our ML model to be able to

emotet, zusy. We select ramnit to represent a novel family.